Instructions

On page 189 in your textbook, there is a section on Unions and Rights of College Athletes. This book was printed before the NCAA loosened its rules regarding name, image, and likeness (NIL) rights of college athletes. For this assignment, describe what the new rules allow and how it has gone into effect. Give specific examples of at least two athletes who have used NIL rights. Cite at least two sources. This paper should be at least one full page in length plus a source page.